# FT 0401 - Removable Activation Label

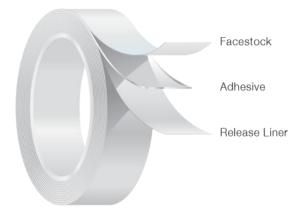
Designed for printed label applications needing clean removability

# **FEATURES:**

- · Clean removability from plasticized substrates after aging
- Strong polyester release liner
- Specially formulated acrylic with ultra low removable adhesive
- · Release coating allows ease in label dispensing

### **BENEFITS:**

- Excellent die-cut properties
- Stable polypropylene face-stock suitable for thermal transfer printing
- Clean removability from credit card stock (PVC coated)



# **CONSTRUCTION:**

Carrier:

White Polypropylene

Adhesive

Acrylic

Liner:

Polyester



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Adhesive Properties:		Typical Values		
Thickness	Test Method(s): PSTC-133	US Mils	MM's	Microns (µm)
Liner:		1.4	0.04	36
Adhesive:		0.7	0.02	18
Carrier:		3.0	0.08	76
Total Caliner:		5.1	0.13	129

PEEL ADHESION	Test Method(s): PSTC-10	Test Method(s): PSTC-101, ASTM D-3330, STD-10			
Product 180° 12" min					
Substrate		Lbf / In	US Oz / In	N / Meter	
SS	Initial	0.4	6	70	

LOOP TACK	Test Method(s): PSTC-16,	Test Method(s): PSTC-16, STD-7		
Product 20" min				
Substrate		Lbf / In	US Oz / In	N / Meter
SS	Initial	1.5	24	263

STATIC SHEAR	Test Method(s): PSTC-107, ASTM D 3654, STD-9			
Product 1" sq (6.5 cm2)	1.1 lbs (0.5 kg)			
Substrate	Min to Fail			
SS	Initial	> 250		

TEMPERATURES	° F	° C
Min Application Temp	50 ° F	10 ° C
Max Continuous Operating Temp	175 ° F	79 ° C
Max Intermittent Operating Temp	225 ° F	107 ° C

THE LISTED VALUES ARE TYPICAL AND NOT INTENDED TO SERVE AS PRODUCT SPECIFICATIONS

# **APPLICATION TECHNIQUES**

- It is essential, as with all pressure-sensitive tapes, that the surface to which the tape is applied be clean, dry, and free of grease or oil
- Bond strength is dependent upon the amount of adhesive-to-surface contact developed
- · Note that different pressure, time and temperature on different (film / rigid) surface achieves different performance

# STORAGE / SHELF LIFE

• One year when stored at 64-72°F (18-22°C) / 30-70% relative humidity, out of direct sunlight and in original packaging.

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